

# 2020 ANNUAL REPORT



BRAIN ANEURYSM FOUNDATION



## OUR MISSION

Provide information about and raise awareness of the symptoms and risk factors of brain aneurysms to prevent ruptures and subsequent death and disability.

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Work with medical communities to provide support networks for patients and families.

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Advance research to improve patients' outcomes and save lives.

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# MEDICAL ADVISORY BOARD

The Brain Aneurysm Foundation is fortunate to have a Medical Advisory Board composed of neurologists, neurosurgeons, interventional neuroradiologists, and other brain aneurysm specialists from leading medical centers around the globe. We are privileged to have their continued expertise and support, and are grateful for their time and dedication.

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# LEADERSHIP & STAFF

The Brain Aneurysm Foundation is also grateful for the service of our Board Members and Executive Committee. The members of these groups give very generously of their time, talents, and expertise to help the foundation fulfill its mission.

## Board Members

**Scott Campbell**

**Jeffrey Harvey**

**Prattipati Laxminarain**

**Brian Leuthner**

**Joy Mullin**

**John Rogers**

**Joseph Rooney**

**Elaine Schaller**

**Karly Soulas**

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**Paul Games**

Treasurer

**Deidre A. Buckley, RN, NP**

Secretary

**Christine Buckley**

President of the Board & Executive Director

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**Natalie Bentley** | Marketing Specialist

**Deb Coulter** | Director of Development

**Martha DiLorenzo** | Executive Assistant

**Karen Hendrix** | Bookkeeper

**Maribeth Mason** | Marketing Assistant

**Kathleen Monahan** | Event Coordinator

**Lynn Nuttall** | Marketing Director

## A Word From . . .

### BAF Executive Director, Christine J. Buckley



2020, a year that we will all remember.

The foundation thanks all of you who stuck with us in 2020. For an organization that relies so much on events for revenue, 2020 was a real challenge. But with the continued support of so many in our BAF community we were able to continue to serve

our mission of education, awareness, support, advocacy and research funding in varying capacities.

I think we all were reminded of the importance of perseverance, health, and family. And fortunately for BAF many of you have become family and therefore did not forget us during Covid. Some did virtual events, others supported our Global Challenge, and others got creative in their own way.

BAF is grateful for our opportunity to be a part in changing the impact brain aneurysms have in so many lives. We are fortunate that we were able to get through this challenging year together. But it is definitely time to take a big step forward and hope to get back to some normalcy in 2021.

We have missed seeing all of you, but realize that everyone's health and safety is the priority. So please take care, and let's hope we can all be together again soon. .

Thank you again for your continued support in our journey to live in a world without death and disabilities from brain aneurysm ruptures.

Warm regards,

A handwritten signature in black ink that reads "Christine J. Buckley".

Christine

# FINANCIAL SUMMARY

Since 1994, when the Brain Aneurysm Foundation was established as a public charity, our funding has been targeted to provide critical awareness, education, support, advocacy, and research funding to reduce the incidence of brain aneurysms, promote early detection, and improve patient outcomes.

The foundation has no endowment. Every dollar we raise is deployed to advance our mission to create wider awareness of brain aneurysms; to provide support for those affected by brain aneurysms; and to educate patients, their families, and the medical community about brain aneurysms. From year to year, the foundation strives to maintain its low overhead through vigilant governance of expenses and constant review of nonprofit best practices and methodologies.

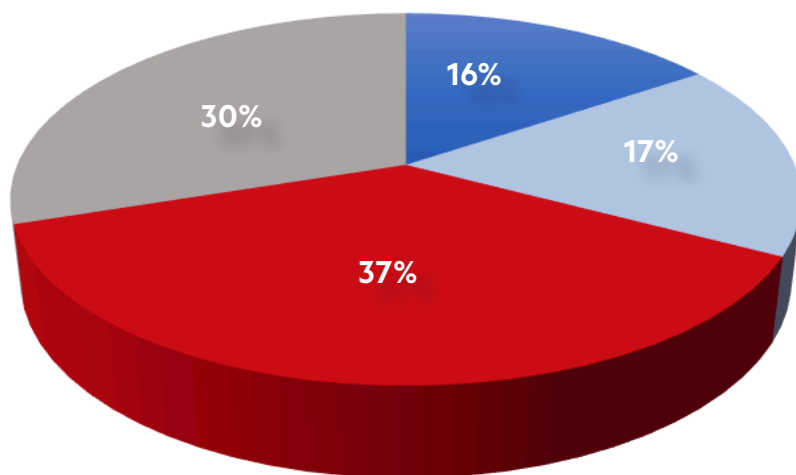
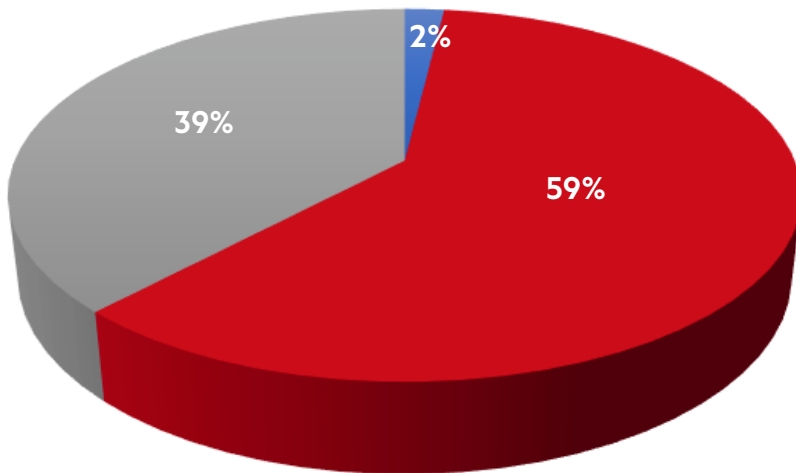


## REVENUES - \$1,435,139

■ Corporate Donations	\$33,500
■ Donations by Individuals	\$862,663
■ Events	\$550,976

## EXPENSES - \$1,248,281

■ Management and General	\$194,752
■ Fundraising	\$213,835
■ Education/Support/Awareness	\$464,694
■ Research	\$375,000



# WHAT WE DO

## Awareness

The Brain Aneurysm Foundation strives to raise awareness through many different outlets throughout the year. With the cancelation of events due to COVID-19, social media became our largest source of spreading awareness in 2020. Through our active presence on multiple social media channels, we were able to raise awareness about brain aneurysms, educate the public about symptoms and risk factors and also generate support for federal policies and funding that will benefit those affected by brain aneurysms.

## Education

In 2020 the Brain Aneurysm Foundation (BAF) continued collaboration with DBC Pri-Med LLC to educate primary care physicians (PCP) to help them identify the early warning signs and symptoms of a brain aneurysm rupture. Due to COVID we could not have any live lectures, however, our webcast was shown throughout the year and approximately 4,000 physicians took part.

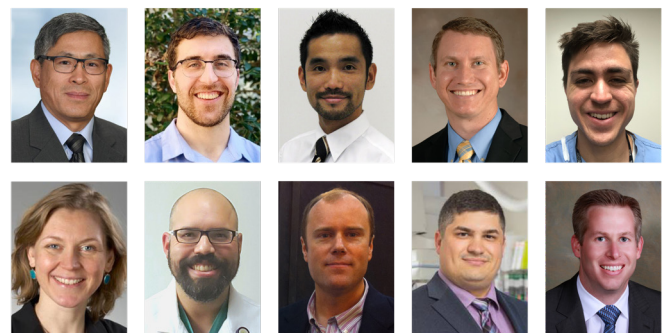


## Support

A support group provides a continuum of care for survivors, providing vital support to them, their families, and other loved ones throughout their recovery. The Brain Aneurysm Foundation works with hospitals and other healthcare organizations to establish high-quality support groups. There are now more than 75 foundation-approved support groups in the United States and Canada.

## Research

2020 brought many challenges for the foundation including lost revenue from canceled events, but not funding our annual research grants was NOT an option! Brain aneurysms still occur and funding is still needed. During our first ever Virtual Research Grant Symposium, the Brain Aneurysm Foundation awarded \$375,000 in research grants to 10 recipients. Since its inception, the foundation — the largest private funder of brain aneurysm research in the nation — has distributed more than \$3.5 million in research grants.



## Advocacy

Due to COVID-19, we weren't able to meet with members of congress at our Annual Advocacy Day on Capitol Hill, but we were able to continue our advocacy efforts by launching our new P2A advocacy platform. By August we had garnered representation from all 50 states and Ellie's Law gained bipartisan support in the House and Senate and continued to gain co-sponsors.



# 2020 SPECIAL EVENTS

## \$100,000 or greater

18 for 18 Tinlin Family Golf Tournament, Boston, MA

## \$50,000 or \$99,999

2020 Global Brain Aneurysm Awareness Challenge

Boston Marathon - BAF, Boston, MA

5th Annual Cami Clark Memorial Golf Tournament, Meza, AZ

7th Annual TeamCindy 5K Run for Research, New York, NY

## \$30,000 – \$39,999

3rd Annual Austen's Communitas 5K Walk, Fredericksburg, VA

## \$20,000 – \$29,999

2020 Brain Aneurysm Foundation Virtual Events

## \$10,000 – \$19,999

7th Annual Pittsburgh Brain Aneurysm Awareness Run/Walk, Pittsburgh, PA

19th Annual Arterial Challenge, Boston, MA

12 Annual Long Island Jones Beach Walk, Wantagh, NY

6th Annual Fight Like Frank, Philadelphia, PA

7th Annual Philadelphia Aneurysm and AVM Awareness Event, Philadelphia, PA

9th Annual Debbie Feiger Memorial Softball Event, Wilmette, IL

8th Annual A Sharp Race Towards Brain Aneurysm Awareness, Papillion, NE

7th Annual Kristen's Legacy of Love, Seaside Park, NJ

## \$5,000 – \$9,999

7th Annual Daniel Lebron-Guzman Golf Outing, West Orange, NJ

5th Annual Chicago Brain Aneurysm Awareness Walk, Glen Ellyn, IL

## \$1,000 – \$4,999

2nd Annual TCS New York City Marathon, New York, NY

10th Annual Delaware 5K Brain Aneurysm Awareness and Wilson Walk, Newark, DE

8th Annual TeamCindy Escape from Alcatraz, San Francisco, CA

Chris Howe Memorial Wingfest, Erie, PA

10th Annual Bunny Hop, St. Mary's, PA

Peggie's Team Rock Star Brain Aneurysm Awareness Event, Middleboro, MA

2nd Annual Ashlee's Army For Brain Aneurysm Awareness 5K, Altoona, PA

6th Annual Rockin' 4A Cause Fundraising Event, Potomac, MD

4th Annual Aaron's Angels Racing Towards Awareness and Trivia Night, Galesburg, IL

8th Annual Brooklyn Brain Aneurysm Awareness Walk, Brooklyn, NY

5th Annual Connecticut Brain Aneurysm Awareness Walk, West Hartford, CT



# TOP FUNDRAISERS

## Superstars: \$10,000 or greater

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Timothy Carroll  
Team Epperson/Farley

## Major Stars: \$5,000 – \$9,999

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David Hebner  
Jason Stough  
Laura Stephan  
Caron Cox  
Sharon Epperson

## Sensational Stars: \$2,500 – \$4,999

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Alan Huls  
Bob Hoyt



## Amazing Stars: \$1,000 – \$2,499

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Brooke Diorio  
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Ralph Hinkson  
Ty Steve  
James Oliver  
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Lee Berry Foster Family  
Headstrong  
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Laken Eddy

Jen Glose  
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Samantha Stricsek  
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Joggin for the Noggin  
Cydney Taylor  
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Tin Man Clan

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Blackheart Travelers  
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Stacy Horner-Dunn

## Bright Stars: \$500 – \$999

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Team Tim  
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Alma Lopez  
Robin Dunn  
King George Royal Parrotfins Society  
Ali Stein  
Aaron Lightfoot  
Michelle Varnum  
Lori Hess  
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Diana Fritzson  
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Sarina McNeel  
Kathy Shafer  
Linda Sbrogna  
Alonna Miller  
Montefiore-Einstein Bronx Against  
Brain Aneurysms  
Suzette Hamilton  
Team Nebraska  
Team Tom



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## Foundation Investor Circle: \$25,000 or more

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2020 Global Challenge  
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## Research Circle: \$10,000 – \$24,999

Anonymous  
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## Board of Directors Circle: \$5,000 – \$9,999

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# DONOR HONOR ROLL

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The Brain Aneurysm Foundation strives to correctly recognize all donors. We apologize in advance for any errors, omissions or misspellings in this report. Please email [office@bafound.org](mailto:office@bafound.org) with any corrections.



## BRAIN ANEURYSM FOUNDATION

Raising Awareness. Ending Fear.™

### WEBSITE

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Toll Free 1-888-BRAINS02

### ADDRESS

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