



**BRAIN ANEURYSM
FOUNDATION**

Raising Awareness. Ending Fear.™

269 Hanover Street, Building 3
Hanover, MA 02339
Phone: 781- 826-5556
Fax: 781-826-5566
Tax ID #: 04-3243864
bafound.org

The Brain Aneurysm Foundation Hosts Fourth Annual “Running Against Ruptures”

Event to be held in honor of Bob Wood on Sunday, June 24, at Greenway Park

London, Ont., June x, 2018 — Cindy Lynn Ivanitz is organizing the fourth annual “Running Against Ruptures” 2.5K Walk / 5K Run on Sunday, June 24th, in memory of her father Bob Wood, who unexpectedly passed away from a ruptured brain aneurysm in 2013. The run will be held at Greenway Park in London, Ont. All proceeds will benefit the Brain Aneurysm Foundation’s (BAF) work to raise awareness and research funding for the disease.

The sudden and tragic passing of Ivanitz’s dad is what motivated her to spearhead the event in 2015. “I didn’t know what a brain aneurysm was until my father passed away from a rupture,” said Ivanitz. “As I learned more about disease, I realized that my dad experienced early warning signs leading up to the rupture. That is why it is so important to raise awareness for brain aneurysm disease and why I continue to organize the event year after year.”

As a runner and triathlon competitor, Ivanitz was looking for a way to give back to the brain aneurysm community. That is when she came across the Brain Aneurysm Foundation’s various fundraising events that included either a walk or run, however at the time none of the events were held in Canada. Ivantiz reached out to BAF and together they started a charitable designation in Canada and the first “Running Against Ruptures” fundraiser. Since then, there have been other BAF events in Canada, however, this remains the one fundraising race.

“This is the first and only BAF fundraising race in Canada. One in 50 people have a brain aneurysm, so it is incredibly important to continue to spread awareness of the disease,” said Brain Aneurysm Foundation Executive Director Christine Buckley. “It’s great to see a community come together to celebrate survivors and honor those such as Bob Wood, who lost their lives to a brain aneurysm rupture.”

Registration for Running Against Ruptures opens at 8:00 a.m. on Sunday, June 24. The 2.5K Walk / 5K Run begins at 9:00 a.m. and will take place at Greenway Park, 50 Greenside Ave., London, Ont. The registration fee is \$45 CDN. If you would like to support the BAF, but cannot attend the event, please register as a “virtual participate” for \$50 CDN. Sign up or donate [here](#).

Sponsors of the event include Medtronic, Mortgage Intelligence-Steve Somerville, Alison Sports, NEG (New Era Grafix), Beckett Personal Injury Lawyers, AllState London Westmount, and Legacy Partners.

Brain Aneurysms by the numbers:

- Six million people in the U.S. have a brain aneurysm, 30,000 of whom will suffer a rupture each year;
 - of the 30,000, 60 percent will survive;
 - of those who survive, approximately 66 percent will endure permanent neurological deficits that limit their ability to resume a normal life.

- Women, more than men, suffer from brain aneurysms at a ratio of 3:2.
- African-Americans are twice as likely as Caucasians to experience a brain aneurysm rupture.
- The cost of treating brain aneurysms and caring for those who have suffered a rupture nationally is in the hundreds of millions of dollars annually.
- Currently the federal government only spends .83 cents per year on brain aneurysm research for each person afflicted.

ABOUT THE BRAIN ANEURYSM FOUNDATION

Founded in Boston and now based in Hanover, Massachusetts, the Brain Aneurysm Foundation is the globally recognized leader in brain aneurysm awareness, education, support, advocacy and research funding.

The foundation's mission is to provide information about and raise awareness of the symptoms and risk factors of brain aneurysms to prevent ruptures and subsequent death and disability; work with medical communities to provide support networks for patients and families; and advance research to improve patients' outcomes and save lives.

Established in 1994, the foundation is led by Executive Director Christine Buckley and has a Medical Advisory Board that comprises more than 30 of the nation's foremost aneurysm experts — neurologists, neurosurgeons, interventional neuroradiologists and other brain aneurysm specialists — from the country's leading hospitals and universities.

For more information about the Brain Aneurysm Foundation, visit bafound.org.

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For more information, please contact:

Nicole Mazarella

The Castle Group

617-337-9517

nmazarella@thecastlegrp.com