



**BRAIN ANEURYSM
FOUNDATION**

Raising Awareness. Ending Fear.™

269 Hanover Street, Building 3

Hanover, MA 02339

Phone: 781- 826-5556

Fax: 781- 826-5566

Tax ID #: 04-3243864

bafound.org

FOR IMMEDIATE RELEASE

**Brain Aneurysm Foundation to Host 17th Annual Arterial Challenge
5K Run and 2.5K Walk at Fenway Park, April 22**

Hanover, MASS., April X, 2018 – The Brain Aneurysm Foundation (BAF) will host its 17th Annual Arterial Challenge at Fenway Park on April 22, 2018. The 5K run and 2.5K walk will raise money to fund research to find a cure for brain aneurysm disease. Established by BAF’s Executive Director Christine Buckley, the Arterial Challenge is the foundation’s largest and longest running fundraiser.

“This event is one of our favorite fundraisers here at the Brain Aneurysm Foundation. We love how it allows staff, volunteers, survivors and supporters to come together to encourage one another,” said BAF Executive Director Christine Buckley. “The Arterial Challenge not only allows for mutual support within the brain aneurysm community, but also raises money to allow for further research into the cause.”

In years past hundreds of supporters flocked to Fenway Park to participate. This year is expected to be no different. Some teams participating in the fundraiser are from Boston’s own prestigious medical centers, including Beth Israel Deaconess Medical Center (BIDMC), Massachusetts General Hospital and Tufts Medical Center. Each team is led by a nurse and all have participated in the past. BIDMC won the challenge last year raising over \$15,000. Proceeds raised funded a chair of research awarded to the Sylvain Dore of University of Florida.

Local brain aneurysm survivors, who are have become advocates in their own right, will also participate.

Insert quotes from survivor, specifically for their hometown paper.

Brain aneurysm disease is devastating, yet many people are unaware of the signs and symptoms, so it is just as important to raise awareness as it is to raise funding. One in 50 people in the United States have an undetected, unruptured brain aneurysm. Every 18 minutes someone in the United States experiences a brain aneurysm rupture. That equates to 30,000 people per year, 40 percent of whom will die. And of those who survive, 66 percent will suffer some form of permanent neurological defect. This event is a great way to increase awareness within the community.

Join us April 22nd, 2018, for the 17th annual Arterial Challenge at Fenway Park. Celebrate with survivors, learn about the research and continue the fight against brain aneurysms, all while spending an exhilarating day in Boston.

Registration opens at 7:15 a.m. on Sunday, April 22, 2018. The 5K race starts at 9 a.m. and the 2.5K walk

begins at 9:20 a.m.

Registration for both the run and walk will take place just inside the entrance of Gate 'E' at the corners of Brookline Avenue and Lansdowne Street. The run will begin on Agassiz Road. The walk will begin at Gate 'E' on Lansdowne Street.

The adult registration fee is \$35. The registration fee for youth over 12 is \$15. Children under 12 are free with an adult participant. Those who can't make the event but would still like to participate and receive a t-shirt are encouraged to donate \$50 online as a "virtual walker."

ABOUT THE BRAIN ANEURYSM FOUNDATION

Founded in Boston and now based in Hanover, Massachusetts, the Brain Aneurysm Foundation is the globally recognized leader in brain aneurysm awareness, education, support, advocacy and research funding.

The foundation's mission is to provide information about and raise awareness of the symptoms and risk factors of brain aneurysms to prevent ruptures and subsequent death and disability; work with medical communities to provide support networks for patients and families; and advance research to improve patients' outcomes and save lives.

Established in 1994, the foundation is led by Executive Director Christine Buckley and has a Medical Advisory Board that comprises more than 30 of the nation's foremost aneurysm experts — neurologists, neurosurgeons, interventional neuroradiologists and other brain aneurysm specialists — from the country's leading hospitals and universities.

For more information about the Brain Aneurysm Foundation, visit bafound.org.

###

For more information, please contact:

Nicole Mazzearella

The Castle Group

617-337-9517

nmazzearella@thecastlegrp.com