



# BRAIN ANEURYSM FOUNDATION

Raising Awareness. Ending Fear.™

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## **The Brain Aneurysm Foundation joins the Myhre family for the 4<sup>th</sup> Annual Awareness to Gain -Walk for Your Brain**

**Event will be held on Saturday, June 25, at Frame Park in Waukesha, WI**

(Hanover, MA—June 23, 2016) The Massachusetts-based **Brain Aneurysm Foundation** has joined with the Myhre family of Waukesha, WI for the 4th annual Awareness to Gain, a Brain Aneurysm Awareness Walk on Saturday, June 25.

This Walk at the Frame Park River Walk will support research and provide support of those who suffer from a brain aneurysm, a disease that affects an estimated 30,000 people annually and has no cure. Registration will open at 8 a.m. at the shelter at Frame Park, 1240 Frame Park, Waukesha, WI, 53186. The rolling walk will begin at 9 a.m. and participants can choose which course to take.

“Local events, like this one in Waukesha, are what allow us to do the work we do,” said Brain Aneurysm Foundation Executive Director Christine Buckley. “Having so many people join the Myhre family will help us raise awareness about the need for more screening and support. The money raised from the 4th annual Awareness to Gain will help fund much needed research. The Myhre family and their friends are truly making a difference by continuing to honor the work that is being done.”

### **Brain Aneurysms by the numbers:**

- Six million people in the U.S. have a brain aneurysm, 30,000 of whom will suffer a rupture each year
- Of the 30,000, 60 percent will survive
- Of those who survive, approximately 66 percent will endure permanent neurological deficits that limit their ability to resume a normal life
- The cost of treating brain aneurysms and caring for those who have suffered a rupture nationally is in the hundreds of millions of dollars annually
- 50 percent of those who have a brain aneurysm rupture are less than 50 years old

This has been a busy time for the Brain Aneurysm Foundation. On May 11, 2016, the Foundation led a delegation of more than six-dozen brain aneurysm survivors, family members of those affected by the disease, advocates and medical professionals from around the country for a Congressional Advocacy Day on Capitol Hill, Washington, D.C. The delegation met with key legislators including Senator Edward Markey (D-MA), Senator Kelly Ayotte (R-NH), and Representative Renee Ellmers (R-NC).

On May 3, 2016, the Brain Aneurysm Foundation participated in the #StrokeTalk as part of National Stroke Awareness Month with the CNN Chief Medical Correspondent Dr. Sanjay Gupta, National

Institute of Neurological Disorders and Stroke Director Dr. Walter Koroshetz, Million Hearts Executive Director Dr. Janet Wright, and Kaiser Permanente research scientist Dr. Mai Nguyen-Huynh.

On April 21, 2016, the U.S. Senate passed by acclamation Resolution 438 naming September as “National Brain Aneurysm Awareness Month,” which was introduced by Senators Markey and Ayotte. And on Sunday, April 24, 2016, more than 1,000 people gathered at Boston’s historic Fenway Park to participate in the 15th annual Arterial Challenge, a 5K Run and 3K Walk to fund research.

The Foundation also just launched a public awareness campaign featuring a PSA titled “Pleased to Meet You” that was created by the award-winning agency, HQ Creative. Link to the PSA Link: <https://www.youtube.com/user/brainaneurysmfound>

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#### **ABOUT THE BRAIN ANEURYSM FOUNDATION**

The Brain Aneurysm Foundation is the globally recognized leader in brain aneurysm awareness, education, support, advocacy and research funding. Now celebrating more than 20 years’ of service, and led by Executive Director Christine Buckley, the Brain Aneurysm Foundation was established in 1994 in Boston, Massachusetts, with a mission to promote early detection of brain aneurysms by providing knowledge and raising awareness of the signs, symptoms and risk factors; work with the medical communities to provide support networks for patients and families; as well as to further research that will improve patient outcomes and save lives. **For more information about the Brain Aneurysm Foundation, visit [www.bafound.org](http://www.bafound.org)**